

## Privacy Policy and Data Use Consent

### **Overview**

This Privacy Policy and Data Use Consent explains how Freight Zone Ja collects, uses, and protects the personal information you provide to us. This includes information from customers, suppliers, contractors, employees, and anyone else associated with Freight Zone Ja. Whether you interact with us through purchases, our website, or other means, this Policy helps you make informed choices about sharing your personal information and outlines your rights regarding its use.

### **Purpose**

At Freight Zone Ja, we prioritize the privacy of our customers. We collect and utilize your information—such as your name, contact details, address, purchase history, TRN# and more—to enhance our services and fulfill our mission.

### **Your Consent**

By using our website, you consent to our collection and use of your data as outlined in this Policy.

### **Collection and Security of Personal Data**

You may provide us with personal information when you:

- Create an account to receive updates from us
- Engage in business communications with us via email, phone, or in person

We implement commercially reasonable measures to safeguard your information from unauthorized access, loss, misuse, or alteration.

### **Additional Data Collection and Security**

When you visit our website, we may automatically collect data that helps us recognize you and improve our services. This includes information such as your IP address, browsing activity, and timestamps of your visits. We handle payment information securely, adhering to industry standards, and do not store sensitive card details.

### **Types of Data We Collect**

- Personal Data: Information that identifies you, such as your name, address, phone number, TRN# and email.

- Anonymous Data: Data that does not identify individuals and is used for analysis and improvement of our services.
- Social Media Data: If you log in via social media platforms (e.g., Facebook, Google), we may collect information based on your privacy settings with those platforms.
- SMS Services: If you subscribe to our SMS or messaging services, you agree to receive messages at the provided number, and standard carrier charges may apply.

### **Creation of Anonymous Data**

We may generate Anonymous Data from your Personal Data by removing identifiable information. This data helps us understand usage patterns and improve our services.

### **Corporate Restructuring**

In the event of a merger, acquisition, or sale of our business, your Personal Data may be transferred to the new entity. We ensure that your data rights are maintained in such transitions.

### **Use, Storage, and Disclosure of Your Personal Data**

We use your Personal Data for various purposes, including:

- Processing orders and transactions
- Providing customer support
- Sending promotional materials
- Supporting our relationships with employees and suppliers

Your information may also be shared with third parties only to fulfill requests for products or services, and those third parties are restricted from using your information for other purposes.

### **Legal Compliance and Safety**

We may disclose your Personal Data if required by law, in response to legal requests, or to protect the rights and safety of Freight Zone Ja, our customers, or the public.

### **Third-Party Data and Aggregate Data**

We may combine your information with third-party data and share aggregated statistics to describe our services to potential partners and advertisers.

### **Use of Cookies**

We use cookies to enhance your experience on our website. You can manage your cookie preferences through your browser settings. Note that disabling cookies may limit your access to certain services.

## **Your Rights Regarding Personal Data**

You have the right to:

- Review and request updates or deletions of your personal information
- Access information about how we use your data
- Withdraw consent for processing your information
- Access your data processed in the last year

## **Google Analytics**

We use Google Analytics to analyze website traffic. This tool collects data in aggregate and does not create individual profiles.

## **Accessing and Correcting Your Information**

You have the right to access your personal data held by us and request corrections. We will take reasonable steps to verify your identity before granting access or making corrections.

## **Contact Us**

If you have questions about this Policy or wish to contact us for any reason, please email us at [freightzoneja@gmail.com](mailto:freightzoneja@gmail.com).

## **Policy Modifications**

This Policy may be updated periodically. We encourage you to review it regularly to stay informed of any changes.

## **Opting Out**

If you wish to limit the use of your Personal Data or stop receiving promotional communications, please reach out to us at the email provided above.